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Dtp

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Qtr. 2 week 6 vocab

Trademark: (trade-mark)

Trademark is a symbol used to indicate legal rights of ownership to a phrase or name.

Use a trademark if you want everyone to know that it’s yours.

Diacritical Marks: (dia-crit-a-cul-marx)

Diacritical Marks are symbols used to indicate the pronounciation of a word.

In Spanish you use a lot of diacritical marks.

Calibration: (cala-bra-shun)

Calibration is the adjusting of your monitors settings and color to meet an accepted standard.

CMYK: (cy-an-ma-jenta-yell-ow-black)

Means Cyan (blue) magenta (red), yellow and black.

These are the colors used to produce printed images.

RGB: (red,green,blue)

Red, Green, Blue